

Submitted by: Chair of the Assembly at the
Request of the Mayor
Prepared by: Office of the Mayor
For reading: December 16, 2008

CLERK'S OFFICE

APPROVED

ANCHORAGE, ALASKA

Date: 1/20/09

AR No. 2008-321

1 A RESOLUTION OF THE ANCHORAGE MUNICIPAL ASSEMBLY NAMING A
2 PROPOSED PATHWAY AT THE ANCHORAGE MUSEUM AT RASMUSON
3 CENTER AS 'THE RICHARD AND EUNICE SILBERER WALK.'

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6 WHEREAS, Mayor Mark Begich formally initiated the Municipal naming process, and the
7 Anchorage Municipal Assembly subsequently approved this procedure, for a proposed
8 diagonal walk at the Anchorage Museum at Rasmuson Center with AM 737-2008; and

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10 WHEREAS, the \$100 million expansion and renovation of the Anchorage Museum at
11 Rasmuson Center will include construction of an approximately 250' long and 12'
12 diagonal path connecting the intersection of 6th Avenue and C Street to the west
13 promenade of the museum's new main entrance; and

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15 WHEREAS, Ms. Eunice Silberer has generously donated \$150,000 to the Museum
16 expansion and museum staff have worked with Ms. Silberer to identify the proposed
17 pathway as an appropriate and agreeable recognition of this gift; and

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19 WHEREAS, Ms. Silberer and her late husband have been longstanding patrons and
20 supporters of the Museum and many other charitable organizations and causes within our
21 community; and

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23 WHEREAS, as indicated in the required attached letter from the naming panel, the
24 proposed name "Richard and Eunice Silberer Walk" conforms to the policy guidelines in
25 AMC 3.97 by naming an internal feature of a facility for two individuals and by
26 recognizing a significant gift towards the construction of a major Municipal facility; and

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28 WHEREAS, the naming panel designed in AM 737-2008 for this pathway met in a
29 publicly noticed meeting on Thursday, November 20, 2008 and unanimously agreed to
30 recommend to the Anchorage Municipal Assembly the name of "Richard and Eunice
31 Silberer Walk" for the proposed pathway.

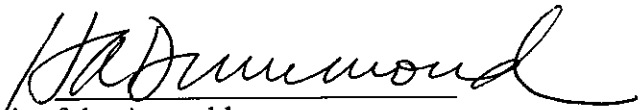
32
33 NOW, THEREFORE, THE ANCHORAGE MUNICIPAL ASSEMBLY RESOLVES:

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35 **Section 1.** To name the proposed diagonal path at the Anchorage Museum at
36 Rasmuson Center as "The Richard and Eunice Silberer Walk."


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39 **Section 2.** This resolution shall be effective immediately upon passage and approval
40 by the Assembly.
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Richard and Eunice Silberer Walk

1 PASSED AND APPROVED by the Anchorage Assembly this 20th day of
2 January, 2009.
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5 
6 Chair of the Assembly
7

8 ATTEST:
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12 Municipal Clerk
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Municipality of Anchorage

P.O. Box 196650 • Anchorage, Alaska 99519-6650 • Telephone: (907) 343-4431 • Fax: (907) 343-4499 <http://www.muni.org>

Mayor Mark Begich

December 1, 2008

Matt Claman, Chair
Anchorage Municipal Assembly
PO Box 196650
Anchorage, AK 99519

Dear Mr. Claman:

I write to offer the recommendation of the four-person naming panel created by AM 737-2008 for the proposed diagonal walk at the Anchorage Museum at Rasmuson Center

The naming panel met on Thursday, November 20, 2008 at 9:00 a.m. in a publicly noticed meeting in the Anchorage Museum's conference room to consider the matter. No additional citizens appeared to testify, and three of the four panel members attended: Karen Compton, Julie Decker, and myself. As a group, we reviewed the process prescribed in Anchorage Municipal Code 3.97 and discussed the issue with Michael Johnson from the Mayor's Office and Joy Atrops-Kimura, Capital Campaign Coordinator for the museum.

The proposed pathway to be named is scheduled for completion in the spring of 2009. Eunice Silberer has generously donated \$150,000 to the museum, and the museum has, in turn, suggested naming the proposed path as the "Richard and Eunice Silberer Walk" as appropriate recognition for this gift. This name conforms to the policy in AMC 3.97 in that recognizes a significant and generous donation to a municipal facility and, while honoring individuals by name, names a feature within a facility for individuals rather than an entire municipal facility.

Given these facts, this panel finds the proposed name to be appropriate and recommends the name of "Richard and Eunice Silberer Walk" for the 250' long and 12' wide diagonal path to be constructed from the intersection of 6th Avenue and C Street to the west face of the promenade at the Anchorage Museum at Rasmuson Center.

Thank you for the opportunity to serve.

Sincerely,

Chris Swalling
Chair

cc: The Honorable Mark Begich
James Pepper Henry, Anchorage Museum

Community, Security, Prosperity

MUNICIPALITY OF ANCHORAGE
ASSEMBLY MEMORANDUM

No. AM 737-2008

CLERK'S OFFICE

APPROVED

Date: 10-28-08

Meeting Date: October 28, 2008

FROM: Mayor

**SUBJECT: Request to Name the Proposed Diagonal Walk at the
Anchorage Museum at Rasmuson Center**

Under the procedure prescribed in AMC 3.97.030, I am initiating the naming process to honor the contributions of Eunice Silberer to the Anchorage Museum at Rasmuson Center. I am specifically asking the panel to consider naming the diagonal pathway under construction which will connect the southwest corner of 6th Avenue and C Street to the new main entrance of the museum as the "Richard and Eunice Silberer Walk." Mrs. Silberer graciously donated \$150,000 to the Anchorage Museum for its expansion plans, and museum staff worked with her to identify the path as an appropriate recognition for that gift.

The concrete path to be named will be twelve feet in width and extend approximately two hundred fifty feet from 6th Avenue and C Street to the west face of the museum promenade. It will bisect the museum common to the west of the museum's new wing and is a component of the 80,000 square foot expansion and landscaping improvements, scheduled for completion in the spring of 2010.

AMC 3.97.030 calls for the Mayor and the Assembly Chair to name two persons each to a four-person panel to provide a recommendation to the Assembly. I have discussed the matter with the Assembly Chair and our respective nominees are listed below.

Michael Johnson, from my office, along with assistance from museum staff as needed, will assist the panel in holding a public meeting, deliberating on this matter, and preparing a resolution for the Assembly's action.

Mayoral Appointments

Karen Compton
1811 Westchester Circle
Anchorage, AK 99517

Julie Decker
10201 Hillhaven Circle
Anchorage, AK 99507

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2 **Assembly Chair Appointments**

3 Duane Heyman

4 2180 Innes Circle

5 Anchorage, AK 99515

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7 John (Chris) Swalling

8 2650 Marston Drive

9 Anchorage, AK 99517

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11 Thank you for your attention to this matter, and I look forward to presenting you with the
12 outcome of the panel's deliberations

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15 Respectfully submitted,

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18 Mark Begich

19 Mayor

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23 Attachments

Content ID: 007181**Type:** AR_FundsApprop - Funds Approp Resolution

Title: A RESOLUTION OF THE ANCHORAGE MUNICIPAL ASSEMBLY NAMING A
PROPOSED PATHWAY AT THE ANCHORAGE MUSEUM AT RASMUSON CENTER AS
'THE RICHARD AND EUNICE SILBERER WALK.'

Author: buddnr

Initiating Dept: Mayor

Date Prepared: 12/3/08 8:50 AM

Assembly Meeting Date: 12/16/08

Public Hearing Date: 1/20/09

Workflow Name	Action Date	Action	User	Security Group	Content ID
Clerk_Admin_SubWorkflow	12/5/08 10:00 AM	Exit	Heather Handyside	Public	007181
MuniMgrCoord_SubWorkflow	12/5/08 10:00 AM	Approve	Heather Handyside	Public	007181
MuniManager_SubWorkflow	12/5/08 10:00 AM	Approve	Heather Handyside	Public	007181
Finance_SubWorkflow	12/3/08 5:12 PM	Approve	Sharon Weddleton	Public	007181
OMB_SubWorkflow	12/3/08 1:05 PM	Approve	Wanda Phillips	Public	007181
Mayor_SubWorkflow	12/3/08 10:32 AM	Approve	Michael Fox Johnson	Public	007181
FundsAppropWorkflow	12/3/08 10:06 AM	Checkin	Nellen Budd	Public	007181
Mayor_SubWorkflow	12/3/08 9:33 AM	Reject	Michael Fox Johnson	Public	007181
FundsAppropWorkflow	12/3/08 9:03 AM	Checkin	Nellen Budd	Public	007181

AMC Chapter 3.97 NAMING OF MUNICIPAL BUILDINGS, OTHER FIXED FACILITIES AND PUBLIC PLACES
3.97.030 Procedures.

A. Citizen naming panel. Preliminary action in naming a public place may be initiated by memorandum of the mayor or resolution of the assembly, identifying the proposed public place or individual, for referral to a citizen naming panel. If any request covers a public place in a municipal park, the request shall be referred to the parks and recreation commission with jurisdiction over the public place either before appointing the panel or by the panel after appointment. The four-member panel shall be appointed to proceed as follows:

1. The mayor shall appoint two members for the panel; and
 2. The assembly chair shall appoint two members for the panel.
 3. The naming panel may be composed of members of recognized boards and commissions.
 4. An informational memorandum shall be submitted identifying the four members of the panel.
 5. Municipal staff support to the panel shall be identified in the memorandum or resolution.
 6. The panel shall review proposed names and public places, hold public hearing, and identify additional potential names or public places as appropriate to the request.
 7. The panel shall review all requests for compliance with policy and honorary naming criteria under this chapter.
- B. Upon agreement of at least three of the four panel members, a letter advising the mayor and the assembly chair shall be dispatched on behalf of the panel. The letter shall include reference to each criteria identified in 3.97.025 and how the panel considered those factors in its recommendation. The panel's letter shall be attached to a resolution for consideration by the assembly. Memoranda as appropriate may be appended to the resolution to explain or amplify relevant information for the assembly. If at least three of the four panel members are unable to agree, a divided recommendation of the panel may be submitted for assembly consideration.
- C. Final action by the assembly shall be no earlier than one year posthumously for naming of a building, facility, or park. In all naming or renaming, the assembly shall set the proposed resolution addressing the panel's recommendation for public hearing at least one month after introduction to ensure appropriate information dissemination to the public prior to final action by the assembly.

(AO No. 87-73; AO No. 2006-51(S), § 4, 6-20-06; AO No. 2007-95(S), § 4, 9-25-07)

CONSENT AGENDA - INTRODUCTION